

# LOVE A LOAF

-boulangerie patisserie-

## FRANCHISING /LICENSING GENERAL FAQS

### **Do I need to be a baker to own LOVE A LOAF franchise?**

No, you do not need to be a baker to own LOVE A LOAF franchise but you will be responsible for hiring of all your staff.

### **How many people are required for the shop operation? How long the training will be, will there be enough training provided?**

Normally, before you open the store to trade, you need 2 bakers and 2 to 3 kitchen hands in the kitchen and few counter staff to be trained. The actual number of staff required will depend on how busy the business will be.

### **What hours do I have to trade at?**

As mentioned in this brochure, you will receive your raw materials required to produce the goods from the LOVE A LOAF. Your baker will normally arrive for work 2 - 3 hours before shop open and start the first batch. Your store will open around 8 – 9 AM and close between 10 and 12 AM, depending on the day of the week and trading patterns in your business area. LOVE A LOAF stores trade 7 days a week.

### **What is the minimum size of the store?**

The minimum size is around 900 SQFT. If the shop size is bigger than that, we may consider having seating inside the shop for serving coffee.

### **Can I choose my own location?**

You can suggest your preferred location or area; our team will have check for you whether your preferred location is suitable.

### **Is the shop be leased under my name?**

Yes, we will request the lease to be signed by you.

### **After I submit my application how long I have to wait before I have a response from LOVE A LOAF?**

We will acknowledge the received of the application form by email and arrange appointment with franchisee/licensee/business partner.

### **Do I buy all my stock from LOVE A LOAF?**

All your raw materials and all your cakes come from LOVE A LOAF factory. All other products, including drinks and other fresh ingredients you will buy from general (but approved) trade vendors.

### **What ongoing fees and charges do I have to pay?**

There is a royalty and promotion fund paid to LOVE A LOAF each month, based on certain percentage of your gross sales turnover. Of course, you must pay for product supplied from the LOVE A LOAF factory.

**What opening promotion is provided by LOVE A LOAF when my store opens?**

However, LOVE A LOAF will assist you with a launch promotion in business area & well as on our official webpage & facebook page. We will provide you with the marketing design.